

One of Nature's Most Powerful Super Foods!

100% Raw Goji-Berries



Discover the most treasured ancient Himalayan health secret! The most nutritionally-rich fruit on the planet, Avena's Goji Berries (not to be confused with Wolfberries), are the most nutrient dense of all 80 varieties, and are now available to you in their purest, natural form!

Certified Pristine, our Himalayan 100% RAW Goji Berries are grown in some of the most remote, fertile growing regions in the world! In terms of quality assurance, Avena's Wild-Crafted, Sun-Dried Goji Berries far exceed certified organic standards. With each lot having been individually chemically assayed—this is our assurance to you that our goji berries are free from pesticides, herbicides, x-rays and radiation.

An ancient powerhouse of nutrition, goji berries contain 500 times more vitamin C per ounce compared to oranges, and are the richest source of carotenoids, including beta-carotene (even more than carrots), of all plants! Tastily loaded with 21 trace minerals, and more iron than spinach, these delicious berries are truly an incredible food.

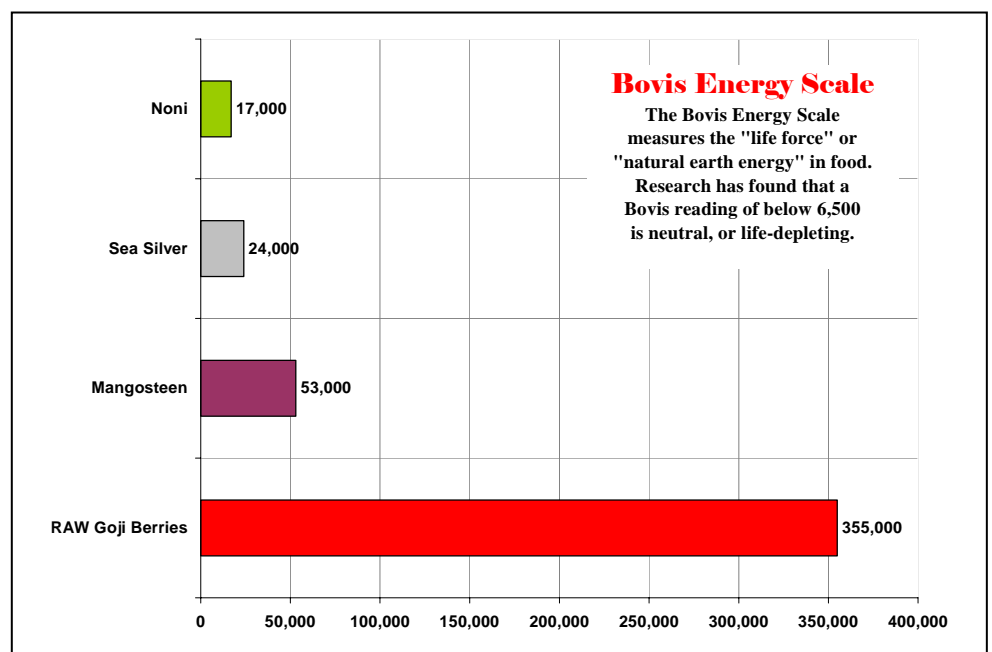
Goji berries contain 18 kinds of amino acids (6 times higher than bee pollen), including all 8 essential amino acids. With 15% protein (more than whole wheat), these tasty treats display an insulin like action that is affective in fat decomposition. Other vitamins and minerals include calcium, magnesium, vitamins A, B1, B2, B6, and vitamin E. Extensive studies substantiate their health benefits, and prove that these tiny red berries are one of the most nutritionally dense sources of nutrients on our planet today!

Traditionally regarded as a longevity, strength-building, and sexual potency food—raw goji berries are rich in rare, exotic nutrients, extremely high in antioxidants, and are reported to stimulate the secretion of Human Growth Hormone (which is often taken from cadavers and sold for thousands of dollars for its age reversing effects). Quite significant considering that science is now discovering that the body benefits more significantly from secreting this healing hormone itself. Goji berries are also reported to have immune enhancing properties, with high levels of polysaccharides (known as "Master Molecules"), which fortify the immune system.

Tasting somewhat like a cross between a cranberry and a cherry, it is said that eating goji berries in the morning will make you happy all day.

Enjoy them as is, or add them to your favorite smoothies, juice blends, raw bars, and salads. Add a handful to your water bottle, and eat them as you drink.

For optimal health enhancement, a daily intake of 4 to 8 grams (or 20 to 40 berries) is recommended. Start your day with the "happy berry"—in its unprocessed, sun-dried, 100% raw form. One of the most life-enhancing, transformative, energy foods available. A true "miracle food"!



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100% Raw Chocolate



REAL CHOCOLATE! Did you know that chocolate grows on trees? And that all chocolate and cocoa products originate from cacao? Cacao, pronounced “ka-kow”, is technically a seed from the cacao fruit, but most commonly referred to as cacao beans. Avena’s cacao is delivered to you in the form of “Cacao Nibs” (or cacao pieces), saving you the hassle of having to peel the beans before eating them.

Certified Pristine, our Ecuadorian 100% RAW Cacao Nibs are grown in some of the most remote, fertile growing regions in the world! In terms of quality assurance, our Wild-Crafted, Hand-Harvested, Sun-Dried Cacao far exceeds certified organic standards. With each lot having been individually chemically assayed—this is our assurance to you that our cacao is free from pesticides, herbicides, solvents, x-rays and radiation.

Good news for chocolate lovers—REAL CHOCOLATE is actually good for you, and has reported medicinal qualities. Research shows that these enticing morsels are potent little packages—with over 1,200 active components—making cacao one of the most complex food substances on earth!

One of the richest antioxidant sources of any food, with nearly 20 times the antioxidant levels of red wine, and up to 30 times what is found in green tea. Researchers suggest that cacao may prevent free radical damage, prevent heart disease, regulate blood pressure, enhance our immune system, regulate blood sugar levels and raise consciousness. Containing MAO inhibiting properties, without the life-threatening properties of synthetic alternatives, cacao provides a feeling of well-being, and helps to improve mood.

Rivalled by many as nature’s #1 weight-loss, high-energy, brain-foods, cacao is probably one of the best kept secrets in the history of food! Imagine... one of America’s most loved foods decreases appetite, which is why most diet products contain cocoa powder. In fact, many have reported that eating RAW CACAO helps one to lose weight, eat less, look, feel, and behave younger!

But the secret to chocolate’s super qualities is eating it in its natural state, in the form of 100% raw cacao. Because when heated, melted, processed, or chemicalized, many of cacao’s unique properties are destroyed or corrupted. Few have experienced the wonders of cacao, with its unique phyto-nutrients that affect you in a strong and amazing way. Providing great nutrition, and phenomenal results!

It tastes like dark chocolate because it is chocolate—without adulteration or processing. Blend into smoothies to create energizing chocolaty shakes. Stir our cacao nibs into your raw cookies, home-made raw ice cream, trail mixes and nut bars to experience the wonders of nature’s authentic chocolate chips. Or grind to create guilt-free healthy chocolates!

