

Avena's Group Volume Rebate Program

You will Receive Group Volume Rebates payable on all Avena Products.

Initial Membership: Choose one of the following Information Packages

\$70.00 Professional Membership Annual Renewal: \$70.00

\$25.00 Corporate Membership Annual Renewal: \$25.00

\$10.00 Personal Membership Annual Renewal: \$10.00

If You Qualify as a - Bronze Health Club

Qualification: Purchased less than **\$39.95** of Avena Products the Previous Month)

****Note - Bronze Health Club Members are not entitled to participate in the Group Volume Rebate Plan**

If You Qualify as a - Silver Health Club

Qualification: Purchased between **\$39.96 and \$99.99** of Avena Products the Previous Month)

- 1. You will receive a 10% Product Rebate on your Personal Product Purchases.**
- 2. You will Receive 9% of the Available Rebate from your First 3-Level as shown below -**

Receive 6% - Avena Product Purchases from 1st Level Members

(Unclaimed 3% Rebate added to Platinum Bonus Program)

Receive 6% - Avena Product Purchases from 2nd Level Members

(Unclaimed 3% Rebate added to Platinum Bonus Program)

Receive 6% - Avena Product Purchases from 3rd Level Members

(Unclaimed 3% Rebate added to Platinum Bonus Program)

As shown above, any unclaimed rebates are added to the Platinum Bonus Share increasing the Bonus by the applicable percentages

****Note - Silver Health Club Members are not entitled to participate in the Platinum Bonus Share Program**

All Unclaimed rebates are added to the Platinum Bonus Share Program increasing this Bonus from 13%,16% & 19%.

If You Qualify as an - Gold Health Club

Qualification: Purchased **more than \$100.00** of Avena Products the Previous Month

- 1. You will receive a 10% Product Rebate on your Personal Product Purchases.**
- 2. You will Receive 9% of the Available Rebate from your First 3-Levels as shown below -**

Receive 9% - Avena Product Purchases from 1st Level Members

(Unclaimed 9% Rebate added to Platinum Bonus Program)

Receive 9% - Avena Product Purchases from 2nd Level Members

(Unclaimed 9% Rebate added to Platinum Bonus Program)

Receive 9% - Avena Product Purchases from 3rd Level Members

(Unclaimed 9% Rebate added to Platinum Bonus Program)

As shown above, any unclaimed rebates are added to the Platinum Bonus Share increasing the Bonus by the applicable percentage.

****Note - Silver Health Club Members are not entitled to participate in the Platinum Bonus Share Program**

If You Qualify as an - Platinum Health Club

Qualification: Purchased **more than \$100.00** of Avena Products the Previous Month Plus you have a minimum of two (2) Gold, Platinum and/or Diamond Members in your 1st Level

- 1. You will receive a 10% Product Rebate on your Personal Product Purchases.**
- 2. You will Receive 9% of the Available Rebate from your First 3-Levels as shown below -**

Receive 9% - Avena Product Purchases from 1st Level Members

(Unclaimed 9% Rebate added to Platinum Bonus Program)

Receive 9% - Avena Product Purchases from 2nd Level Members

(Unclaimed 9% Rebate added to Platinum Bonus Program)

Receive 9% - Avena Product Purchases from 3rd Level Members

(Unclaimed 9% Rebate added to Platinum Bonus Program)

As shown above, any unclaimed rebates are added to the Platinum Bonus Share increasing the Bonus by the applicable percentages

PLUS – You Share in the Balance (Minimum of 10%) of the Available Rebates in the Platinum Bonus Share Program from your 4th Level and beyond...

If You Qualify as an - Diamond Health Club

Qualification: Purchased **more than \$100.00** of Avena Products the Previous Month **Plus** you have a minimum of Eleven (11) Gold, Platinum and/or Diamond Members in your 1st Level)

1. You will receive a 10% Product Rebate on your Personal Product Purchases.
2. You will Receive 9% of the Available Rebate from your First 3-Levels as shown below -

Receive **9% - Avena Product Purchases from 1st Level Members**
(Unclaimed 9% Rebate added to Platinum Bonus Program)

Receive **9% - Avena Product Purchases from 2nd Level Members**
(Unclaimed 9% Rebate added to Platinum Bonus Program)

Receive **9% - Avena Product Purchases from 3rd Level Members**
(Unclaimed 9% Rebate added to Platinum Bonus Program)

As shown above, any unclaimed rebates are added to the Platinum Bonus Share increasing the Bonus by the applicable percentages

<p>PLUS - You Share in the Balance (Minimum of 10%) of the Available Rebates in the Platinum Bonus Share Program from your 4th Level and beyond... PLUS - Automatic Participation in the Diamond Profit Share Plan of \$5.00 for every Gold, Platinum and/or Diamond Member in your 1st Level after the first 10 to infinity</p>
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Platinum Bonus Share Program

Each of your 1st Level Gold, Platinum and/or Diamond Health Club Members will count as One (1) Share to a Maximum of Ten (10). So from the point of sale, Avena considers the first 3 Levels for Rebates first, then from and including the fourth (4th) level, Avena looks through your group purchases to find up to a maximum of Ten (10) levels of Platinum/Diamond Health Club Members. Total Platinum/Diamond Health Club Members (up to Ten (10) are counted PLUS the total number of 1st level Gold Health Club Members (up to Ten (10) in each one of these Platinum/Diamond Health Clubs, is divided into the Remaining Minimum of 10% to determine the share value. This Share value times the number of Gold Health Club Members in your 1st level is calculated and paid to your Health Club's Platinum Bonus Share Account included with your Month-end Rebate Check.

If your group was 10 Platinum/Diamond Members in your 1st Level, each having 10 Platinum/Diamond Levels Deep, you would share in a Minimum of 10% of the Available Rebate on a Minimum of 300 Gold Members each purchasing a Minimum of not less than \$85.00 of Avena products each Month. What is exciting is that you also share in a Minimum of 10% of the Available Rebates of every Bronze, Silver, Gold, Platinum, and Diamond Member within this search, 4th Level down through to Ten (10) Platinum/Diamond Health Club Member Levels. Remembering, because not all Members will qualify as an Platinum Health Club Member each and every month, most likely the Computer will have to search 15, 20, 30, 40 or more to find 10 Platinum/Diamond Health Club Members – and you share in a Minimum of 10% of the Available Rebates of all these Members in-between!

Diamond Profit Share Plan: Unlimited Rebate with Unlimited Growth.

As a Diamond Health Club you may earn \$5.00 for each Gold, Platinum and/or Diamond Health Club you build in your 1st Level to infinity. This is above and beyond your First Group of Ten (10). This Diamond profit share will be calculated at Month End Pay Period and be included with the following months Rebate Check. This program is above and beyond the Available Rebates from Avena product purchases. The Diamond Profit Share Program is funded by the Company's profits.